

POSITION TITLE

BREWERY TOUR
GUIDE

COMPANY

Chapel Down
Group

ROLE BASE

Curious Brewery
Ashford, Kent



WHO ARE WE?

Chapel Down Group PLC is one of the UK's most exciting drinks companies

Producing a collection of world-class sparkling and still wines as England's leading winemaker, together with an award-winning range of spirits and Curious beers & cider.

Our reason for being is to inspire people to stay curious. To question. To celebrate. To smile more. And to never graduate from the school of life. We craft premium quality alcoholic beverages, using just the very best ingredients sourced from our vineyards and the south of England.

JOB PURPOSE

- To conduct guided tours of the Brewery
- To conduct tutored tastings with guests
- To assist in the promotion of the company brands and uphold the brand values
- To promote and encourage beer/wine/spirit sales
- To promote and encourage all other retail sales and experiences
- To inform and educate visitors about the company, its brands and products
- To maintain a high level of customer service at all times.

WHO ARE YOU?

- You will have a keen interest in beer, spirits wine and food
- You enjoy working as part of a team
- You are helpful and friendly with a willingness to learn
- You enjoy hosting guests and are a confident speaker
- You will be self-motivated and be able to 'think on your feet'
- You will be energetic, enthusiastic, articulate and highly presentable.
- You enjoy 'story-telling' and sharing experiences
- But most importantly.....You should be passionate about premium English drinks brands, inspired to challenge the norm and getting others to drink/experience outside the box!

OVERVIEW OF ROLE

As a Tour Guide you will be an ambassador for our brands and experiences. You will be encouraged to promote sales at all times and will be expected to maintain a high level of product knowledge and a positive 'can do' attitude. In addition to conducting tours, you will be expected to work in the hospitality department and work on the bar and retail offering as and when required. There will be opportunities to have official training by Cicerone and WSET however reading and self-training is required.

KEY REQUIREMENTS

You will be 18 years old or over

You will be physically fit as you will be required to lift cases of beer and wine and you will be on your feet for the majority of your shift.

You must have a flexible approach to weekend working, as you will be required to work on a rota basis on Saturday's and/or Sunday's as part of our 7 day trading operation.

You will be required to wear the items of uniform provided.

To apply please email your CV and Cover Letter to careers@chapeldown.com